

Grand slam for YIT and Alma Media in IR Nordic Markets 2007

YIT and Alma Media are best at communicating with the stock market, according to Regi's annual investor relations survey IR Nordic Markets. For the fifth time in a row, YIT won the categories for best large-cap company in Finland. For the second year, YIT's Petra Thoré also came out on top in the category for best large cap IRO. Alma Media won the category for the best mid-cap company in Finland.

The year's best IR performers

The Finnish winners were unveiled on Tuesday 4 December at a seminar in Helsinki held in conjunction with Pohjoisranta and Kauppalehti. The awards for the best IR performance in 2007 were presented in seven categories:

Best Practical IR, all ranked companies:	YIT
Best IRO, mid cap	Pöyry – IRO Satu Perälampi
Best IRO, large cap	YIT – Petra Thorén
Best CEO, mid cap	Teleste – CEO Jukka Rinnevaara
Best CEO, large cap	Nokian Tyres – CEO Kim Gran
Best mid-cap company:	Alma Media
Best large-cap company:	YIT

Finnish IR continues to impress

Finnish IR still has a great advantage compared to the other Nordic countries and manages to improve the ratings for the top managements' openness and availability, when the Nordic counterparts fail:

- Characteristic for Finnish IR is the very high level of professionalism and transparency. No matter if you are a newly listed company as Outotec, climbing straight in as the second best large cap company or an IR veteran as YIT, IR is a part of the top management overall strategy, says Annica Strahner, Project Manager, Regi Research & Strategi.

Nervous stock market climate fuels need for information

The autumn's nervous stock market climate has increased the market's need for transparency and information. Finnish analysts have always rated quarterly reports and continuous information as more important than their Nordic counterparts. But for the first time, Finnish analysts have rated continuous information as more important than the trustworthiness of the top management. Another trend suggesting that the market's need for continuous information has grown.

About IR Nordic Markets 2007

Analysis and consulting firm Regi has been conducting surveys of Nordic listed companies' ability to communicate with the financial markets since 1998. 164 analysts in the Nordic region and the UK have assessed Finnish companies' IR performance in 2007. A total of 45 Finnish companies are included in the final rankings. A list of top 20 companies can be found in the appendix

The interviews were conducted between 12 September and 31 October 2007. The companies were assessed on the basis of 18 different aspects of IR, which were rated on a scale from one to ten, where one is very poor, ten is very good, and seven is considered an acceptable grade.

171 companies are included in the final Nordic rankings, which will be unveiled in Copenhagen on December 6. The results for Norway will be presented on December 12. The Swedish results were presented on November 27. Read more about previous years' IR surveys at www.ir-nordicmarkets.se.

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Top 20 Companies IR Nordic Markets Finland 2007					
Rank	Company	Index	2007	2006	Diff 06/07
1	Alma Media	Mid cap	8,77	8,44	0,33
2	YIT	Large Cap	8,64	8,89	-0,25
3	Outotec	Large Cap	8,59		New 2007
4	Cramo	Mid Cap	8,44		New 2007
5	Nokian Tyres	Large Cap	8,37	7,92	0,45
6	Pöyry	Mid Cap	8,35	8,47	-0,12
7	Vacon	Mid Cap	8,34	8,11	0,23
8	Neste Oil	Large Cap	8,29	8,26	0,04
9	Stora Enso	Large Cap	8,27	7,61	0,66
10	Raisio	Mid Cap	8,25		New 2007
11	Stockmann	Large Cap	8,24	8,18	0,06
12	Kesko	Large Cap	8,23	7,93	0,30
13	Kemira	Large Cap	8,19	8,55	-0,36
14	Ahlstrom Corporation	Large Cap	8,13	7,32	0,82
14	Teleste	Mid Cap	8,13		New 2007
14	Metso	Large Cap	8,13	8,48	-0,35
17	SanomaWSOY	Large Cap	8,11	8,11	0,00
18	Outokumpu	Large Cap	8,06	7,80	0,27
19	Fortum	Large Cap	8,05	8,15	-0,10
19	Ramirent	Large Cap	8,05		New 2007

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